

Reference

PLEXIGLAS®

Trade-show stand writing for AUDI's 100th anniversary



Market segment

Furnishings, trade shows, shopfitting

Location

North American Auto Show, Detroit, USA

Products

PLEXIGLAS® GS block; thickness: 120 mm

Clear PLEXIGLAS® GS; thickness: 5 mm

Black PLEXIGLAS® XT; thickness: 5 mm

Selection criteria

- Good light-conducting properties
- Elegant surface
- Outstanding processing options

Fabricator

Jaeger Kunststoffverarbeitung GmbH,
Gladbacher Str. 17, 52525 Heinsberg, Germany

Customer:

AUDI AG

Application description

The number "100" for the North American Auto Show in Detroit, USA.

Occasion: 100 Years of AUDI

To make the number "100," 336 pixels were cut from 120 mm PLEXIGLAS® block and bonded to a carrier panel made of clear PLEXIGLAS® GS (thickness: 5 mm).

LEDs on the back provided red and white light.

The rear panel was made from black PLEXIGLAS® XT elements (dimensions: 5000 x 1250 x 5 mm).

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