

Reference

## PLEXIGLAS®

### Brochure stand at a trade show



#### Market segment

Furniture, exhibition, shopfitting

#### Products

PLEXIGLAS® Satinice, White WH10  
PLEXIGLAS® XT Clear

#### Location

Exhibition booth for Mercedes-Benz partner S&G, at a local commercial vehicle trade show

#### Fabricator

Theodor Schmid GmbH, Karlsruhe  
[www.glasschmid.de](http://www.glasschmid.de)

#### Selection criteria

Reasons for choosing PLEXIGLAS® include its characteristic properties of transparency, excellent appearance, feel and fabrication options. These are crucial for use in exhibition booths and store fixtures. Another area in which PLEXIGLAS® excels is LEDs and lighting, where this material has a unique selling point. Added to this, the material comes in a wide variety of sheets, tubes and round rods, which offer a multitude of combinations.

#### Description of application

Extension of an existing central reception booth on the S & G exhibition area. The booth was extended at the back with a brochure stand made of PLEXIGLAS® Satinice WH10 and a vertical back panel of PLEXIGLAS® XT Clear, 2500mm high. To make the booth even more eye-catching, this back panel was engraved with the S & G emblem. The emblem was illuminated by LEDs on the left and right to ensure uniform lighting. White PLEXIGLAS® Satinice offers an especially good contrast with the black Mercedes-Benz sign.

#### Evonik Performance Materials GmbH

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