

Reference

PLEXIGLAS®

Brochure stand at a trade show



Market segment

Furniture, exhibition, shopfitting

Products

PLEXIGLAS® Satinice, White WH10
PLEXIGLAS® XT Clear

Location

Exhibition booth for Mercedes-Benz partner S&G,
at a local commercial vehicle trade show

Fabricator

Theodor Schmid GmbH, Karlsruhe
www.glasschmid.de

Selection criteria

Reasons for choosing PLEXIGLAS® include its characteristic properties of transparency, excellent appearance, feel and fabrication options. These are crucial for use in exhibition booths and store fixtures. Another area in which PLEXIGLAS® excels is LEDs and lighting, where this material has a unique selling point. Added to this, the material comes in a wide variety of sheets, tubes and round rods, which offer a multitude of combinations.

Description of application

Extension of an existing central reception booth on the S & G exhibition area. The booth was extended at the back with a brochure stand made of PLEXIGLAS® Satinice WH10 and a vertical back panel of PLEXIGLAS® XT Clear, 2500mm high. To make the booth even more eye-catching, this back panel was engraved with the S & G emblem. The emblem was illuminated by LEDs on the left and right to ensure uniform lighting. White PLEXIGLAS® Satinice offers an especially good contrast with the black Mercedes-Benz sign.

Evonik Performance Materials GmbH

Acrylic Polymers

Kirschenallee, 64293 Darmstadt

info@plexiglas.net www.plexiglas.net www.evonik.com