

Reference

PLEXIGLAS®

Illuminated signs of the Hana Bank



Market segment

Lighting Technologies

Product

PLEXIGLAS® GS Clear 0F00, thickness 20mm, painted on the backside

Location

South-Korea

Fabricator

Promo Partners and others

Selection criteria

- glossy surface
- good weatherability
- guarantee issue

Description of the application

Hana Bank has around 700 branches all over Korea, and renewal work started already two years ago (a kind of demo/trial). Until now they finished around 100 offices. In former times, they used a PVC film, and a lot of fluorescent lamps. For the new design they use PLEXIGLAS® and LEDs. They choose PLEXIGLAS® because of the glossy surface, the good weatherability, and the guarantee issue. Recently, they announced the merge with the Korean Exchange Bank (with 300 branches).

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