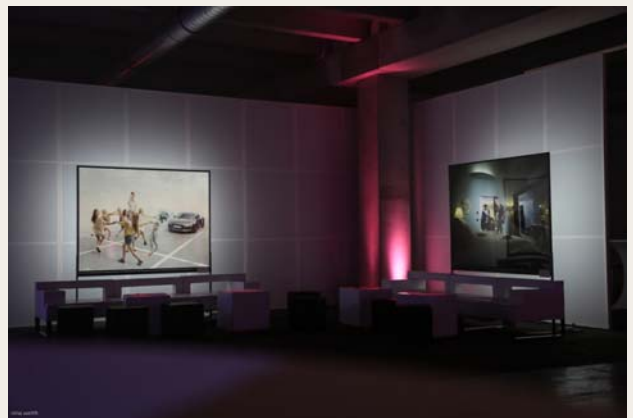


Referenz

## PLEXIGLAS®

### Audi Vernissage



#### Market segment

Lighting Technologies

#### Products

PLEXIGLAS® LED, 0E013 XXL  
(formerly PLEXIGLAS® EndLighten T)

#### Location

Frankfurt am Main

#### Fabricator

COMPARE GmbH  
– Digital Media Partner–  
Frankfurt am Main  
<http://compare-ffm.de>

#### Selection criteria

- Absolutely homogeneous illumination
- Outstanding optical and light-guiding properties

#### Description of the application

Audi continues its association with photographer Cem Yücel: At the 7th Audi Vernissage Yücel showed unusual everyday situations in his new Authenticum series. Audi presented the photo gallery to the 600 or so guests at the Vernissage as an interactive exhibition, in a former warehouse in Frankfurt's Ostend district. The moderator for the event was Thomas Raudnitzky. In the interactive Vernissage and multimedial Finissage actors staged situations pertaining to the central theme, inviting spectators to join in. The photographer had created the nine large-format works especially for the event. The photographs were printed on film and backlit with PLEXIGLAS® LED.

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