

Reference

PLEXIGLAS®

Estée Lauder, Asia Pacific



Market segment

Furniture, exhibition, shopfitting

Product

PLEXIGLAS® Reflections (frosted mirror, Platinum Ice Silver) and PLEXIGLAS® LED (former PLEXIGLAS® Endlighten T HC)

Location:

Tangs Orchard flagship store, Singapore

Selection criteria

- chemical resistance
- mechanical properties
- aesthetically appealing
- prompt lead time

Shop-fitters

Kingsmen Creative Pte Ltd, Singapore

Yemaek I.D. Ltd., Korea

Description of the application

PLEXIGLAS® Reflections frosted mirror (Platinum Ice Silver 0M001 X1) in a thickness of 3mm and 9 mm is used for wall cladding, counter front and drawers to create a soft and cozy appeal. The surface offers excellent resistance to abrasion and chemicals. It is insensitive to traces of wear and finger marks. The material was selected after going through stringent perfume testing.

PLEXIGLAS® LED 0E012 HC (former PLEXIGLAS® Endlighten T hard-coated) in a thickness of 8 mm is used for the transparent edge-lit cosmetic bar and display window for eye-catching purpose.

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