

Reference

## PLEXIGLAS®

PLEXIGLAS® helps a frozen yogurt lounge stand out among the competition, inside and out.



### Market segment

Lighting Technologies

### Location

Winchester, VA

### Product

PLEXIGLAS® Satinice / PLEXIGLAS® LED

### Selection criteria

- the material grabs your attention, both inside and out and it's highly customizable
- it provides a modern and fun atmosphere
- the variety of colors
- durable enough to be used outside

### Fabricator

KUBE Architecture

### Description of the application

Enter KUBE Architecture and principal Richard Loosle. "Frenchies is surrounded by big box retail stores, so our challenge was to make everything about the space grab your attention, both inside and out. PLEXIGLAS® was perfect for this with its variety of colors and because it's highly customizable. It's exactly what we needed to bring Frenchies to life with a modern and fun atmosphere."

"We reconfigured the interior, completely opening up the entire space. We chose PLEXIGLAS® acrylic for decorations and unique LED lighting installations throughout. I'm particularly impressed with how well PLEXIGLAS® Satinice worked for the undulating ceiling panels inside. You can see their light show from the street."

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