

Reference

## PLEXIGLAS®

### Lotte World Shopping Mall in Seoul, South-Korea



#### Market segment

Lighting Technologies

#### Location

Seoul (Jamsil Area), South Korea

#### Product

PLEXIGLAS® Satinice White WH02SC, thickness 20mm ( small quantity also 10mm ),

#### Fabricator / Designer

Kukkwang Plan, Seoul

#### Selection criteria

- color guarantee
- excellent light transmission
- luxury white color
- satin surface

#### Description of the application

Lotte World Tower ([www.lwt.co.kr](http://www.lwt.co.kr)) is under construction. There will be built department store, hotel and so on with 123 floors (555 meter high). It will be the tallest building in Korea, planned to be finished in 2016. The lower level floors (1~3th floors: Lotte World Mall) are already finished, and will be opened first, for shopping mall. Around 11 tons of PLEXIGLAS® Satinice White WH02SC were applied for boards (guide, information sign). When they are illuminated, the inside pattern is visible.

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