

Reference

PLEXIGLAS® LED

PLEXIGLAS® Used In Mack Truck's New Brand Logo



Market segment

Lighting Technologies

Location

Greensboro, NC, US

Product

PLEXIGLAS® LED color changing back lit

Selection criteria

"PLEXIGLAS® is one of the only products with true black and white color changes. The material also does not require any added surface treatments making it a very cost-effective solution. Evonik offered a variety of thicknesses and sheet sizes, which optimized our manufacturing process. PLEXIGLAS® was available for immediate shipment and it was a much more economical choice than other materials", said Pete Barger, vice president of Allen Industries.

Fabricator

Allen Industries, a Greensboro, N.C.-based sign manufacturing company, used Evonik Cyro LLC's PLEXIGLAS® LED color changing acrylic sheet in the production of Mack Truck's new brand logo.

Description of the application

Mack Truck's new brand logo was rolled out internationally and has been featured at numerous dealer and manufacturing locations in the U.S., Canada, Latin America and Mexico. A rollout is expected in Europe later this year.

PLEXIGLAS® LED color changing backlit acrylic offers a specialized lighting and display solution to sign designers who are looking to create a color changing surface between day and night. The material properties offer weatherable and UV stable characteristics making the acrylic sheet durable and resistant to fading.

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