

Reference

PLEXIGLAS®

Swarovski Honeycomb with PLEXIGLAS® Optical HC



Market segment

Furniture, exhibition, shopfitting

Location

EUROLUCE tradeshow booth

Product

PLEXIGLAS® Optical HC

Selection criteria

- Scratch resistance
- Translucency

Fabricator

Acrysign Kunststofftechnik GmbH
95643 Tirschenreuth, Germany
www.acrysign.de

Planning and sales

Swarovski Architectural Solutions
www.architecture.swarovski.com

Description of application

Thousands of sparkling crystals embedded in a transparent wall of what looks like ice – that is the “Swarovski Honeycomb”. It is made of Cellplex Honeycomb Clear, each square meter of which is filled with 13,500 Swarovski crystals and PLEXIGLAS® Optical HC. Backlit by colored LEDs, its dynamic play of light combined with the Swarovski crystals creates a gentle light with a magical effect. Swarovski used a crystal-filled “Honeycomb” as a wall panel and counter front at the EuroLuce tradeshow booth. With its enchanting variety of different guises, the “Swarovski Honeycomb” has also met with public acclaim at art and architecture exhibitions such as Design Miami or the Biennale in Venice.

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